

WHAT IS CLAIMED IS:

1. A system comprising:
 - a DVD unit for playing a DVD and generating information representative of the contents thereof;
 - URL deriving means for receiving the information and deriving a Universal Resource Locator (URL) from the information;
 - a browser for displaying content designated by the URL; and
 - a media player for playing video content within the information from the DVD.
2. The system of claim 1, wherein the URL deriving means comprises a DVD text information parser for receiving the information and parsing the information to derive data containing the URL therefrom.
3. The system of claim 2, wherein:
 - the DVD causes the media player to store indicia of a current position of play within the DVD; and
 - the DVD text information parser is for using the indicia to index into the control data to obtain the URL.
4. The system of claim 1, wherein the content specified by the URL is HTML-coded.

5. The system of claim 1, wherein the content specified by the URL is streaming media content.

6. The system of claim 1, wherein:

the media player is for displaying a menu button specified by the information from the DVD, the menu button being associated with the URL; and

the browser is for displaying the content specified by the URL responsive to user actuation of the menu button.

7. The system of claim 6, wherein:

the URL deriving means comprises a DVD text information parser for receiving the information and parsing the information to derive data containing the URL therefrom;

the media player is for generating a button number message responsive to the user actuation of the menu button; and

the URL deriving means further comprises an event script for receiving the message and responsive thereto calling the DVD text information parser.

8. The system of claim 6, wherein:

the URL deriving means comprises a DVD text information parser for receiving the information and parsing the information to derive data containing the URL therefrom;

the URL deriving means is further for reading control data from the DVD, the control data including the URL; and

the DVD text information parser is for using the button number message to index into the control data to obtain the URL.

9. A system comprising:

a DVD unit for playing a DVD and generating information representative of the contents thereof;

URL deriving means for receiving the information and deriving a Universal Resource Locator (URL) from the information;

a browser for displaying a hyperlink corresponding to the URL and, responsive to actuation thereof, content designated by the URL; and

a media player for playing video content within the information from the DVD.

10. The system of claim 9, wherein the URL deriving means comprises a DVD text information parser for receiving the information and parsing the information to derive data containing the URL therefrom.

11. The system of claim 9, wherein the content specified by the URL is HTML-coded.

12. The system of claim 9, wherein the content specified by the URL is streaming media content.

13. A system comprising:

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a DVD unit for playing a DVD and generating information representative of the contents thereof;

URL deriving means for receiving the information and deriving a Universal Resource Locator (URL) from the information;

a browser for displaying a hyperlink corresponding to the URL and, responsive to actuation thereof, content designated by the URL; and

a media player for playing video content within the information from the DVD, the video content including a button associated with the URL;

wherein the browser is further for displaying content designated by the URL responsive to an actuation of the button.

14. The system of claim 13, wherein the information from the DVD includes positional information associated with the URL.

15. The system of claim 14, wherein the positional information indicates a position of the button within the DVD content.

16. A system comprising:

a DVD unit for playing a DVD and generating information representative of the contents thereof, the DVD information including a command to write a current position of the DVD into a general DVD parameter register of the DVD unit;

URL deriving means for receiving the information and deriving a plurality of Universal Resource Locators (URLs) from the information;

a browser for displaying content designated by the URLs; and
a media player for playing video content within the information from the DVD, the
video content including a plurality of buttons associated with the URLs, the association between
the buttons and URLs being responsive to positional information in the general DVD parameter
register.

17. A system comprising:

a DVD unit for playing a DVD and generating information representative of the
contents thereof;

a DVD text information parser for receiving the information and, based on
positional playback data in the information, parsing the information to derive the URL therefrom.

a browser for displaying a hyperlink corresponding to the URL and, responsive to
actuation thereof, content designated by the URL; and

a media player for playing video content within the information from the DVD.

18. The system of claim 17, wherein the information includes commands causing
the media player to write the positional playback data in the media player's general DVD parameter
registers.

19. The system of claim 17, wherein:

the information includes a data structure specifying a plurality of URLs; and

the DVD text information parser uses the positional playback data to index into the
data structure to obtain the URL.